






The DARIAH Innovation Forum: Programme

*All times are GMT

9:00 - 9:15	Welcome and meeting goals, practicalities and mechanisms
	Jennifer Edmond, DARIAH-EU
9:15 - 10:45	Panel 1: Making technology better with human-centred innovation and policy
Chair	Jennifer Edmond, DARIAH-EU
	Sergi Fernandez, Head of Media Networks Research
	Simon Delaere, Research Valourisation Manager
	Jess Majekodunmi, Director of Human Sciences Studio
10:45 - 11:15	Innovation Challenge Finalist 1 (Ofir Bouba and Gil Sharabi) and Coffee Break
11:15 - 12:45	Panel 2: Humanities and the arts as enabling technologies: building better by thinking different
Chair	Andrew Perkis, NTNU ARTEC
	Domhnaill Herson, Global Lead for Cognitive Human Enterprise
	Eliot Salandy Brown, Head of Mobility/Automotive Practice
	Juergen Wertheimer, Professor at the University of Tübingen
12:45 - 1:30	Innovation Challenge Finalist 2 (Uri Yahalom and Mai Caspi) and Lunch Break
1:30 - 3:00	Panel 3: Bringing culture to the market, building stories, audiences and engagement
Chair	Marianne Ping Huang, Aarhus University
	Karolina Badzmierowska, Heritage Account Manager
	Martin Clancy, Musician, Academic and events producer, founder of IEEE Global AI Ethics Arts Committee

	Mads Haahr, CEO and Director
3:00 - 4:00	Keynote Lecture
	Michela Magas , Innovation advisor to the European Commission and the G7 leaders, creator of the <u>Industry Commons</u> and Member of President von der Leyen's High Level Round Table for the <u>New European Bauhaus</u> , member of the Advisory Board of CERN IdeaSquare – the CERN space for frontier innovation (<u>ISAB-G</u>).
4:00 - 4:30	Innovation Challenge Finalist 3 (Tamar Berger) and Coffee break
4:30 - 6:00	Panel 4: Creating the enabling structures for humanities and arts innovation
Chair	Alain Heureux, Virtuology Academy
	Imelda Lambkin, Manager of Disruptive Technologies Innovation Fund
	Vincent Wade, Professor at Trinity College Dublin, CEO at ADAPT SFI Research Centre
	Jennifer Edmond, Director and Associate Professor at Trinity College Dublin
6:00	Wine Reception and announcement by the judging panel of the Innovation Challenge winner

Speakers, DARIAH Innovation Forum



Karolina Badzmierowska is involved in a variety of work activities (including design, project coordination, and communication activities) at **Noho**, a Dublin-based SME specialised in the production of digital experiences for museums, corporate and broadcast clients. She coordinates Noho's partnerships with EU-funded projects, such as EMOTIVE, Share3D and MEMEX. Karolina holds a PhD in Digital Humanities and Art History from Trinity College Dublin.



Martin Clancy is a Dublin-based musician, academic and events producer. His work brings together theory and practice, with his work as a Certified Ableton Live 11 Trainer, founder of the Irish rock group In Tua Nua (1984-1990) and, as a solo artist featured on the US Billboard Dance Charts (2009-11) influencing his PhD research (completed in 2021) on AI's financial and ethical implications. Martin is also the Founder Chair of the IEEE Global AI ethics Arts Committee.



Jennifer Edmond is Associate Professor of Digital Humanities at **Trinity College Dublin** where she is co-director of the Trinity Center for Digital Humanities, Director of the MPhil in Digital Humanities and Culture and a funded Investigator of the SFI ADAPT Centre. Outside of Trinity, Jennifer serves as a Member of the Board of Directors of the pan-European research infrastructure for the arts and humanities, **DARIAH-EU**.



Simon Delaere is Research Valorisation Manager at **IMEC-SMIT**, based at the Vrije Universiteit Brussel. **IMEC** is a world-leading R&D and innovation hub in nanoelectronics and digital technologies. Within IMEC, SMIT is one of the largest centres in Europe conducting social science research on Digital Innovation. SMIT performs user research, market and policy analysis in domains such as media, journalism, health, smart cities, focusing on themes such as citizen engagement, inclusion, trustworthiness, economic and environmental sustainability, eInclusion, democracy, ethics and privacy. Simon has been a researcher, senior researcher and project leader for SMIT, and now co-manages the centre's strategy design and implementation.



Sergi Fernandez is Head of Media Networks Research at **i2CAT**, a non-profit research and innovation center that promotes mission-driven knowledge to solve business challenges, co-create solutions with a transformative impact, empower citizens, and promote pioneering and strategic initiatives. i2CAT envisions Catalonia as a creative, empowered, and innovative society, where knowledge and digital technology are at the service of people.



Mads Haahr is Associate Professor in Computer Science at Trinity College Dublin and CEO and Director of **Haunted Planet Studios**, a serious games company based in Dublin, Ireland. Haunted Planet offers location-based augmented reality mobile games, a smartphone gaming platform designed for mystery adventure games that are location-based and use augmented reality as well as visual novel games.



Domhnaill Heron is an award-winning technology, innovation and creativity executive and the global lead and co-founder of **Ernst and Young's** Cognitive Human Enterprise. This is a pioneering new approach combining massively multidisciplinary collaboration and full-spectrum diversity to maximize organizational cognitive flexibility. Prior to joining EY, he used art and engineering/science to develop solutions that humanize technology for Nokia Bell Labs.



Alain Heureux is an expert in Leadership, Innovation, Creativity and Entrepreneurship, who has been creating more than 50 companies in various sectors since 1987. Connected with the DARIAH work, he was the Founder of The Egg Brussels, a meeting place and incubation center for companies from the ICC sector, he was part of several Policy Committees in the European Commission dealing with the role of Cities as launch pads for Digital Transformation which resulted in the creation of the Digital Cities Challenge. Today he is managing the Virtuology Academy dedicated to Innovation, Creativity and Entrepreneurship with offices in Paris, Brussels, Poznan and Kigali. Alain is a member of the DARIAH-EU Scientific Board.



Marianne Ping Huang is Associate Professor in the School for Communication and Culture, Aarhus University (AU), and serves as academic officer for cultural creative collaborations and digital cultures. She has vast experience in instigating projects with national/international research and education partners as well as with cultural organisations, public and private partners in ecosystems and for participatory engagement.



Imelda Lambkin is Manager of **Enterprise Ireland's** €500 million Disruptive Technologies, Innovation and Knowledge Transfer programme. The fund oversees investment in the development and deployment of disruptive innovative technologies on a commercial basis, targeted at tackling national and global challenges. It drives collaboration research and industry as well as facilitating established enterprises and seeding a new wave of start-ups.



Michela Magas bridges the worlds of science and art, design and technology, and academic research and industry. She is innovation advisor to the European Commission and the G7 leaders, creator of the Industry Commons and Member of President von der Leyen's High Level Round Table for the New European Bauhaus. In 2017 she was awarded European Woman Innovator of the Year and in 2016 she was presented with an Innovation Luminary Award for Creative Innovation.



Jess Majekodunmi is a design historian and an innovation designer, and okay with contradictions. Her career has zig zagged across continents and sectors, for-profit and for non-profits. Jess brings a fresh energy, fearless curiosity and an inexhaustible flair for imaginative thinking to everything she does. Her fierce belief in the vital role of the human sciences and the arts within technology has led to where she is today - the Director of the Human Sciences Studio at The Dock, Accenture's flagship global R&D centre.



Andrew Perkis is Director Sense-IT lab and Chair of Media Technology at Norwegian University of Science and Technology (NTNU). His research focuses on the synergies of art and technology, methods and functionality of content representation, quality assessment and its use within the media value chain, in particular in public spaces, sensor based digital storytelling, citizen observatories and participation, place by design and business modelling for the creative and media industry.



Eliot Salandy Brown is a Partner at ReD Associates, a leading consultancy firm with its head office in Copenhagen. Eliot frames and leads projects that use data and social science to set strategic directions for how global companies approach transformation and deliver real value to future customers, using behavior and culture to guide corporate strategy and innovation. Clients include Ford, Mars, Adidas, LEGO, Intel.



Vincent Wade is CEO at ADAPT SFI Research Centre for AI Driven Digital Content Technology & Professor of Computer Science, Trinity College Dublin. He is also Co-Principal Investigator of the Marie Curie Human + Programme and an international research leader in the area of Adaptive web based systems, technology enhanced learning & personalization technology. He has published over 300 scientific papers in peer reviewed international journals and conferences.



Juergen Wertheimer is Professor at the University of Tübingen. He is also the founder of the Cassandra Project, a cooperation between the German Federal Ministry of Defence and the Global Ethic Institute for early crisis detection and violence prevention. The project makes literary texts usable as prognosis instruments, based on the assumption that literary texts refer to intra-societal fault lines at a very early stage – often years before violent acts occur.