DARIAH-EU

Graphic chart

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DARIAH-EU

Fundamentals

Dariah-EU's Logotype

Two versions of logotype :

Reference version :
- The symbol composed of her flower
- The name Dariah-EU composed in the typography of the mark

Reference version with signature :
- The symbol composed of her flower
- The name Dariah-EU composed in the typography of the mark
- The signature "Digital Research Infrastructure for the Arts and Humanities" in her typography

Color and font :

Color of logotype : #006699

font :
- Basic Commercial Soft Rounded Pro Bold

The logotype is used only with her color and her font

The use of the horizontal logotype is not allowed on digital media.

Dariah-EU's Logotype

Term of use :

The protection zone

The protection zone around the block-mark (called white-turn) is intended to protect the readability. This area is normalized according to the size of the block-mark. No graphic element (object, writing, etc.) should appear in this area.

The minimum display size

This is the minimal width of the logotype. It is determined at 209 pixels and 75dpi. This size should not be shrunk to preserve visibility.

Dariah-EU's Logotype

Term of use :

The protection zone

The protection zone around the block-mark (called white-turn) is intended to protect the readability. This area is normalized according to the size of the block-mark. No graphic element (object, writing, etc.) should appear in this area.

The minimum display size

This is the minimal width of the logotype. It is determined at 209 pixels and 75dpi. This size should not be shrunk to preserve visibility.

DARIAH-EU

VCC's Logotype

Term of use :

Reference version with signature :
- The symbol composed of her flower
- The name Dariah-EU composed in the typography of the mark
- The signature "Digital Research Infrastructure for the Arts and Humanities" in her typography

VCC Research and Education Liaison

VCC e-Infrastructure

Color and font :

Color of logotype :

#FFCC66	#009933
#CC3366	#3366CC

VCC Scholarly Content Management

VCC Advocacy, Impact and Outreach

font :

- Basic Commercial Soft Rounded Pro Bold

DARIAH-EU

VCC's Logotype

Term of use :

The protection zone

The protection zone around the block-mark (called white-turn) is intended to protect the readability. This area is normalized according to the size of the block-mark. No graphic element (object, writing, etc.) should appear in this area.

50 pixels

50 pixels

The minimum display size

This is the minimal width of the logotype. It is determined at 209 pixels and 75dpi. This size should not be shrunk to preserve visibility.

209 pixels

Logotype

Term of use :

Changes in color, shape and font are prohibited. The term for the application of the logotype have to respected.

Directions for use :
To keep the proportions of the logotype on windows or mac, it's necessary to use the key "Shift" of the keyboard must be used during the resizing

A modification of the color of the logotype and its signature

A modification of the font

A change in size in width or length.

Removal of one or more elements of the logotype

A modification of the background color of the logo
.

Typography

Term of use :

Two typographies have to be used digital media : Basic Commercial Soft Rounded Pro Bolid and Roboto

Font Basic Commercial Soft Rounded Pro Bolid

This typography is used for titles, content, navigation elements (main menu bar, buttons, links, etc.) and to bring out main informations.

Digital display :

Caution Helvetica Neue typography and its different versions can have different results depending on the browsers.

Typography

Term of use :

Two typographies have to be used digital media : Basic Commercial Soft Rounded Pro Bolid and Roboto

Font Roboto

This typography is used for titles, content, navigation elements (main menu bar, buttons, links, etc.) and to bring out main informations.

Digital display :

Caution Helvetica Neue typography and its different versions can have different results depending on the browsers.

ABCDEFGHIJKLM
NOPQRSTUVWXYZ
abcdefghijklm
nopqrstuvwxyz
0123456789!?#

Colors

Term of use :

The target colors respect the W3C-WCAG standard to answer questions of readability on any type of screen. They are calculated to achieve a sufficient contrast ratio and to obtain a correct readability.

Level 1

These colors constitute the identity of Dariah-EU. They have to be used with the logo and all the institutional elements.

#1E396C

#087OAC

Colors

Term of use :

The target colors respect the W3C-WCAG standard to answer questions of readability on any type of screen. They are calculated to achieve a sufficient contrast ratio and to obtain a correct readability.

Level 2

These colors are used to edit the contents of digital media.

Home

#F78C22

News

#8E60A9

Contributions

#ED6DAO

Dariah-EU

#0AA9C6

Activity

#A6BF00

DARIAH-EU

Colors

Term of use :

The target colors respect the W3C-WCAG standard to answer questions of readability on any type of screen. They are calculated to achieve a sufficient contrast ratio and to obtain a correct readability.

Level 3

These colors structure the reading of digital media (interaction system, background, margin, footer, Call To action, etc.).

#2C3547

#ED6F59

#949AA6

Colors

Term of use :

The target colors respect the W3C-WCAG standard to answer questions of readability on any type of screen. They are calculated to achieve a sufficient contrast ratio and to obtain a correct readability.

Level 4

These colors are used for the organigramme

Dariah General Assembly

#336699

Boards of Directors

#6699CC

Scientific Board

#99CCCC

Senior Management Team

#666699

National coordinator commitee & Join Research Commitee

CC9933

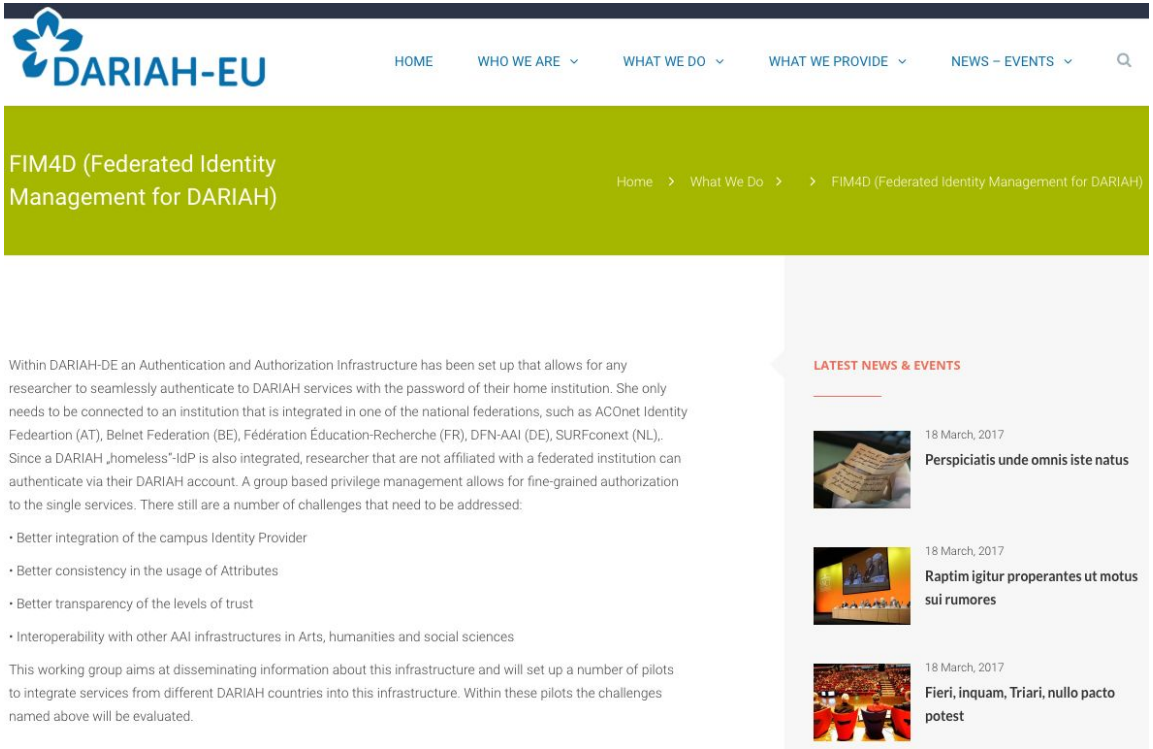
Backgrounds

White background :

It is only used only as a text box. The typography used in this context is the font Roboto with dark gray color.

The light grey background

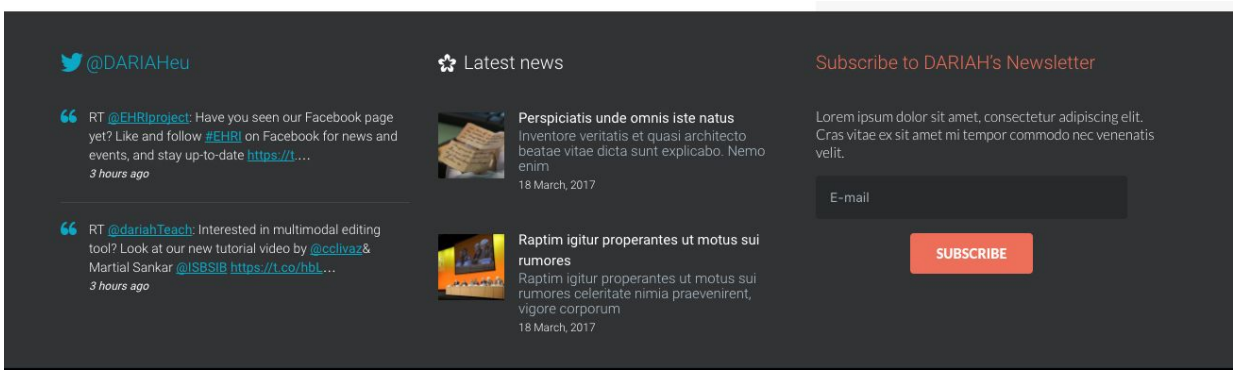
This color is used for the article suggestion and the background of the website.



Backgrounds

Footer's background :

The footer background : the font Robot and the white color are used for the footer and the editorial sections.



DARIAH-EU

Architecture

Responsive design

The responsive design is the conception for websites which adapt automatically automatically to the space available on the screen. The Dariah-EU site has been developed in this logic to different types of digital media.

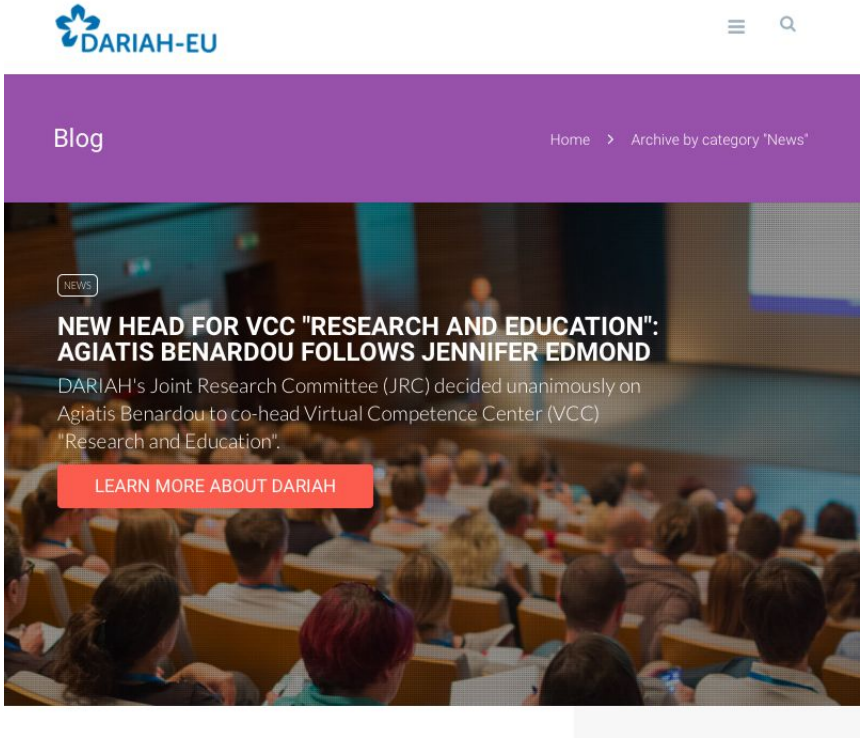
Computer

width : 1024 pixels.

Responsive design

Smartphone (portrait)

width : 320 pixels



Tablet (portrait)

width : 740 pixels

Please note : This is a responsive design with breakpoints (each graphic adjusts to the device). Each breaking point was identified according to the width of the standard resolution of the devices.

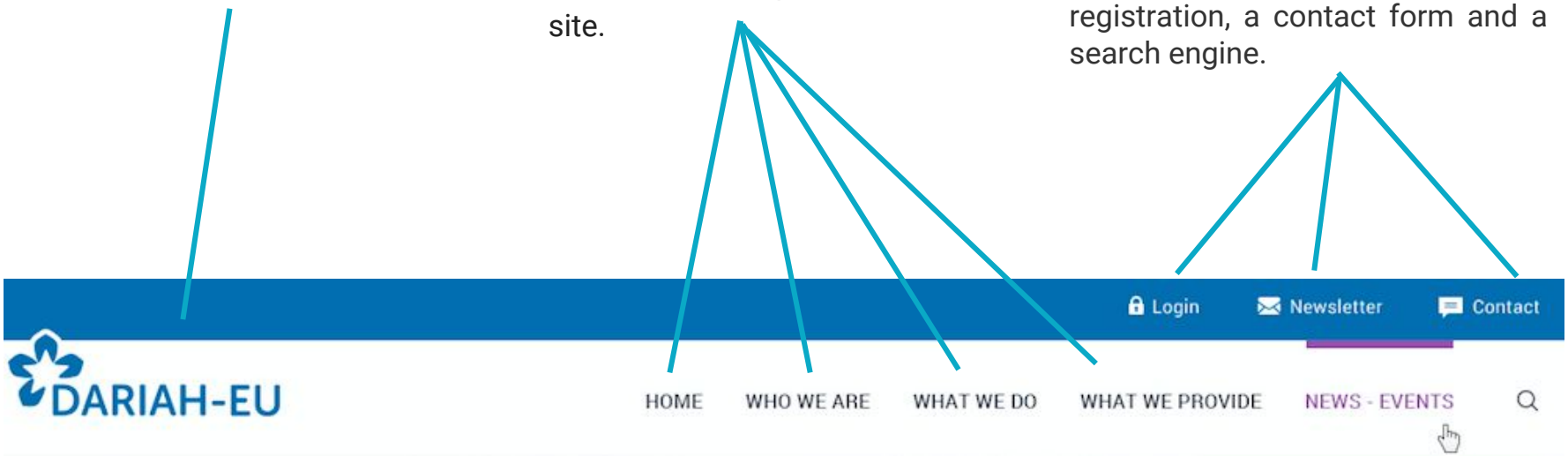
Header

The header (or the top) is composed of the introductory elements of the website and the contents of the navigation help. The Dariah-EU site consists of three parts : the logo, the editorialization of contents and tools.

Logotype of Dariah-EU :
The logo is a link to the home page

Editorial navigation :
This header returns in using a URL on different parts of the site.

Tools :
The tools give access to the site administration (login), a newsletter registration, a contact form and a search engine.



DARIAH-EU

Graphic elements

Picture format

Picture format represents a part of the loading time of a website: they are often much heavier than the code itself. Their optimization is essential in order to lighten your site and speed up the loading of pages for a better user experience.

JPEG

PNG

Picture format

Term of use :

JPEG or JPG (Joint Photographic Experts Group) is the most widely used image format for the web. Despite the compression of the image, the best resolution can be restored. It's recommended for backgrounds and large images.

It's not recommended for images with transparency such as the example on the righ.

Picture format

Term of use :

The Portable Network Graphic (PNG) and SVG (Scalable Vector Graphics) are high-quality formats for color rendering and their support transparency. However, they are relatively heavy. It's recommended for logos, pictograms, diagrams and screenshots.

It is not recommended for large images.

Home

Term of use :

The images of the website have different sizes for an optimal visual rendering. To avoid any graphic problems, see below the size and definition recommended.

Headband :

1200 x 480 pixels
150 Dpi (minimum)

Topics :

275 x 201 pixels
150 Dpi (minimum)

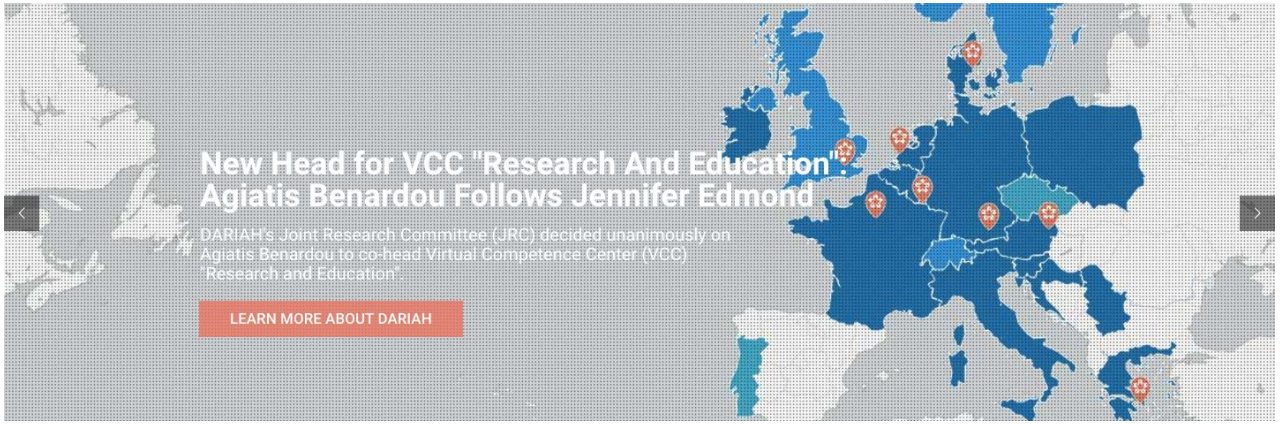
Carousel

Term of use :

The carousel is the drop-down banner for home page, app page and the news page. Using the "Slider Revolution" plugin, the insert can be customized according to the graphic chart. It consists of a picture, a title, texts and buttons (Call To Action).

Size and definition :

1200 X 550 pixels
150 Dpi (minimum)



Call to action

Term of use :

Each slide have to respect the conditions below. It allows a graphical consistency and improve the user experience.

Title :

Roboto Bold - 36px

Text :

Roboto ligth - 28px

Call To Action :

Roboto Medium 19px

Colors :

Font : #FFFFFF - Background : #ED6F59

Projet, VCC & Contact

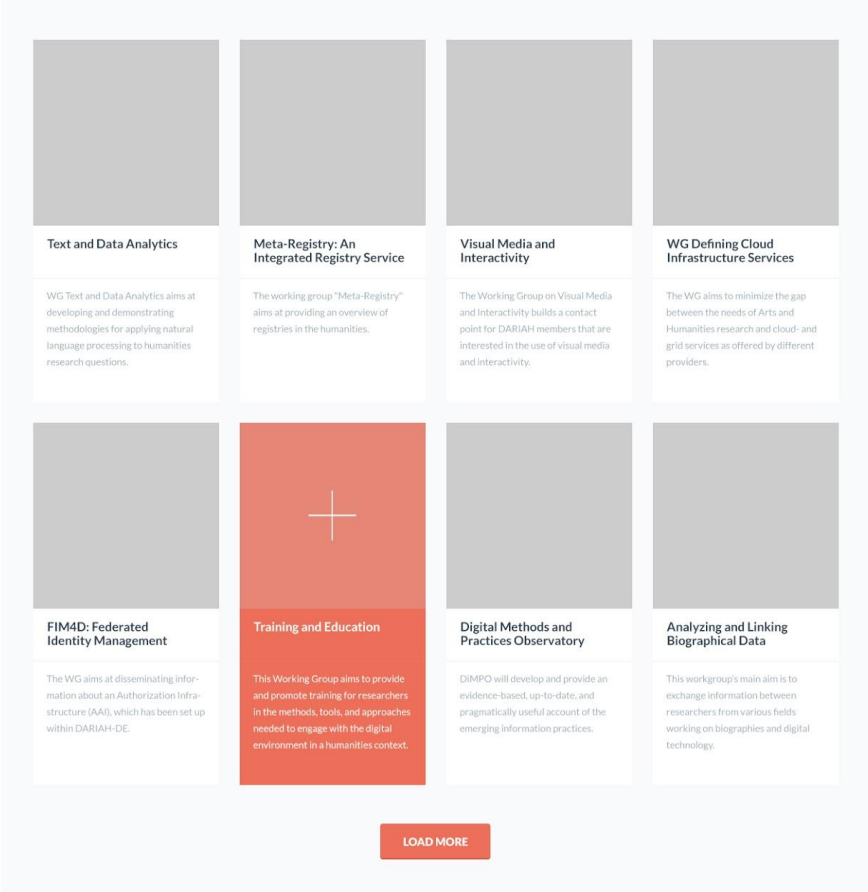
Term of use :

The images of the website have different sizes in order to have an optimal visual rendering. To avoid any graphic problems, see below the size and definition recommended.

Icons :

The icons for the projects, the VCC and the contacts conduct similarly on the web site.

270 x 270 pixels
150 Dpi (minimum)



News

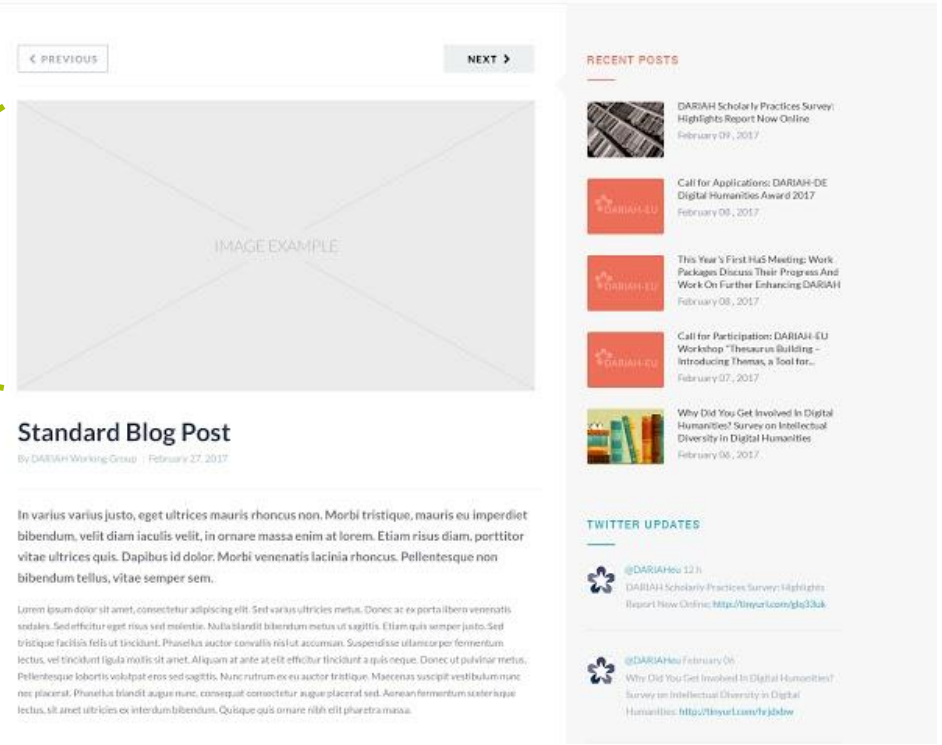
Term of use :

The images of the website have different sizes in order to have an optimal visual rendering. It is recommended to use sizes to avoid any graphic problems. The size and the definition will achieve this purpose.

Picture of the News :

450 x 211 pixels

150 Dpi (minimum)



Iframe

Iframe allows you to insert applications and web pages into an Internet page using HTML code. The advantage of this device is its simplicity of integration. Simply copy and paste the code in the HTML editor.

Composition of code :

The code consists of the <IFRAME> tag, URL, height and width of the iframe. In the example opposite, the iframe measures 50 pixels and integrates the site "page.html".

```
<IFRAME src="page.html" width="50"
height="50"></IFRAME>
```

Iframe

Term of use :

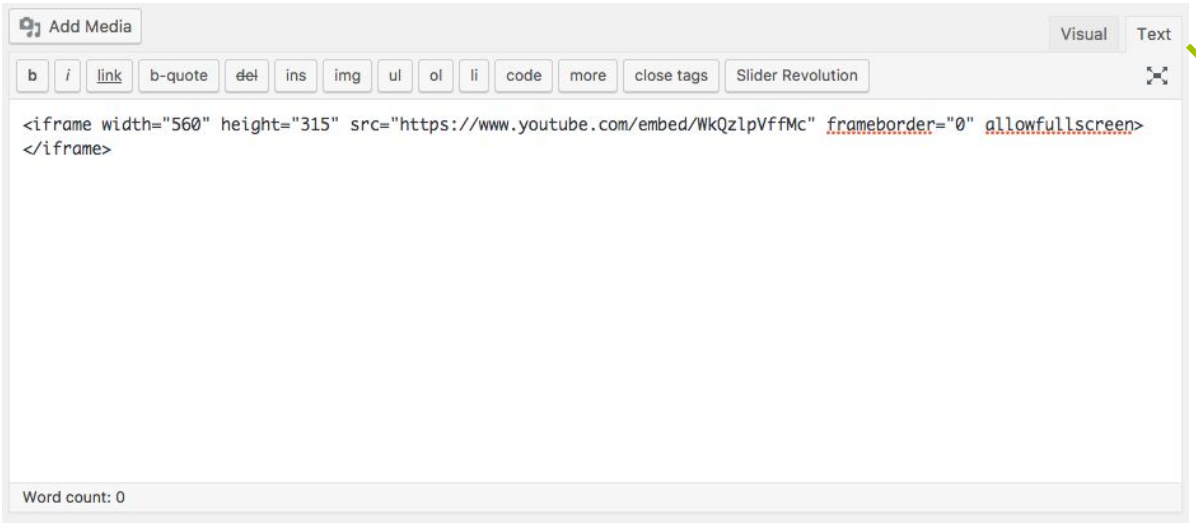
There are many applications that provide an iframe to integrate their services into a web page, such as Youtube, Facebook, Twitter, etc.

Iframe is located in the content sharing or integration area like the example with Youtube.

Iframe

Term of use :

After copying the iframe, simply paste it into the HTML (Text) editor of the Dariah-EU site at the place you want to integrate it.



To access HTML editor, you have to click on the text button.

Iframe can be positioned above or below a text

Iframe

Result :

Then, just save and publish the page. The iframe automatically will appear in the publication. In this example, the Youtube iframe has been integrated within a Dariah-EU's page.

```
<iframe width="560" height="315"
src="https://www.youtube.com/embed/W
kQzlpVffMc" frameborder="0"
allowfullscreen></iframe>
```